

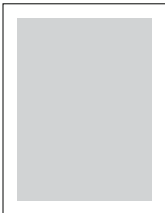
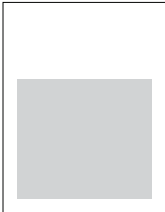
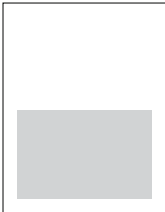
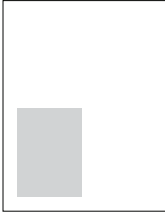
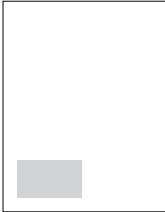
# 2018 BFX

JUNE 3-10

## The San Francisco Early Music Society BERKELEY FESTIVAL & EXHIBITION

2018 BERKELEY FESTIVAL READER ADVERTISING SPECIFICATIONS AND DEADLINES

Reservations due: May 8, 2018 Art due: May 11, 2018. All ads should be submitted as 300 ppi grayscale PDF.

LAYOUT	SIZE	DIMENSIONS	PRICE
	full page	9.5" high x 7" wide (no bleed)	\$699 grayscale
	two-thirds page	6.2" high x 7" wide	\$499 grayscale
	half-page horizontal	4.625" high x 7" wide	\$399 grayscale
	quarter page	4.625" high x 3.375" wide	\$199 grayscale
	business card (will be reduced slightly to)	2" high x 3.5" wide (1.928" high x 3.375" wide)	\$99 grayscale